

TENNESSEE ASSOCIATION OF AGRICULTURAL AGENTS AND SPECIALISTS

2020 - 2021 ANNUAL MEETING & REPORT

Sheraton Memphis Downtown | Memphis TN April 21-23, 2021





Cooperative Extension

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- OFFICERS AND COMMITTEE CHAIRS -

2020-2021 State **Officers**

President	Chris Cooper		
President Elect	Chris Hicks		
First Vice President	Aaron Smith		
Second Vice President	Laurie Mobley		
Third Vice President	Jason de Koff		
Secretary	Matthew Deist		
Treasurer	Amanda Mathenia		
Past President	Justin Stefanski		
Life Member	J.W. McGuire		

2020-2021 Regional **Officers**

Western Region Director	Justin Hargrove		
Western Secretary/Treasurer	Iris Cui		
Central Region Director	Matt Webb		
Central Secretary/Treasurer	Darby Allday / Mitchell Mote		
Eastern Region Director	Seth Whitehouse		
Eastern Secretary/Treasurer	Becky Bowling		

2020-2021 **Committee** Chairs

Agronomy & Pest Management	Ranson Goodman	
Ag. Econ & Community Development	Aaron Smith	
Animal Science	John Goddard	
Natural Resource/Aquaculture	Bruce Steelman	
Horticulture & Turfgrass	Celeste Scott	
Sustainable Agriculture	Finis Stribling	
Public Relations & Ag. Issues	Justin Rhinehart	
Early Career Development	Rebekah Norman	
Administrative Skills Development	Martin Koon	
Teaching & Educational Technologies	David Yates	
Communications	Anna Duncan	
Search for Excellence	Jerri Lynn Sims	
4-H Youth	Matt Webb	
Professional Excellence	Lindsay Stephens	
Public Relations	Jake Mallard	
Recognition & Awards	Shannon DeWitt	
Scholarship	Timmy Mann	
Life Members	J.W. McGuire	

A word from the President

TAAA&S Members and Life Members,

The 2021 TAAA&S State meeting in Memphis is finally here! What a challenge the COVID-19 pandemic has presented to the world. Our members have done their absolute best to adapt to the situation at hand. One of the ways you have adapted to the situation is by adopting new technology and skills to help prepare for the challenges brought on by COVID-19. Your dedication and commitment to continue to serve the public with evidenced-based information about agriculture and natural resources has made it an honor to serve as your state president this year.

We have planned an educational and safe meeting that you will truly enjoy. Come and tour Agricenter International and visit the beautiful Memphis Botanic Garden! The Agriculture Innovation and Technology Professional Development session will showcase AgLaunch and the work they are doing for farmers. Join us at the Awards Banquet as we celebrate the dynamic accomplishments of our members. Planning this meeting would not be possible without the TAAA&S board and the Western Region UT-TSU Extension agents. I know these are uncertain times but we would like to encourage all members to take part in these unique experiences here in the "Bluff City". In the words of Marc Cohn, "Come walk in Memphis" and don't forget your mask! If you have any questions, feel free to contact me. I am happy to help!

See you in Memphis! Chris Cooper

Chris Cooper

- 2021 Treasurer Report -

STATE FUNDS - Balance Sheet						
	12/31/2017	12/31/2018	5/14/2019	12/31/2019	12/31/2020	4/19/2021
ASSETS						
Checking	21,917.00	259,675.53	250,642.88	250,008.61	261,321.12	257,536.97
TOTAL ASSETS	21,917.00	259,675.53	250,642.88	250,008.61	261,321.12	257,536.97
LIABILITIES						
LIABILITIES	0	0	0	0	0	0
EQUITY						
TOTAL LIABILITIES & EQUITY	21,917.00	259,675.53	250,642.88	250,008.61	261,321.12	257,536.97

Banking Summary - 2021

1/1/2021 through 04/20/2021

Category	State
INCOME	
Dues	985
State Meeting Registration Fees	3,441.55
State Meeting Sponsorship	500
TOTAL INCOME	4,926.55

EXPENSES	
Awards	114.75
Board Expenses	-150
Fees	20.95
National Dues	8,050.00
TOTAL EXPENSES	8,035.70

Overall Total -3,109.15

Banking Summary - 2020

1/1/2020 through 12/31/2020

Category	State
INCOME	
Dues	12,594.05
State	
Meeting	2,900.00
Sponsorship	
TOTAL IN-	15,494.05
COME	15,494.05

EXPENSES	
Annual	
Meeting Ex-	1,000.00
penses	
Awards	212.25
Board Ex-	2.000.20
penses	2,969.29
TOTAL EX-	4 101 54
PENSES	4,181.54

Overall Total 11,312.51

FOUNDATION FUNDS - Balance Sheet

	12/31/2017	12/31/2018	12/31/2019	12/31/2020	4/19/2021
ASSETS					
Checking	-1,878.12	-6,182.12	235,492.00	237.752.00	238,752.00
Raymond James	293,804.67	282,928.20	570,100.76	610,619.13	641,386.01
TOTAL ASSETS	291,926.55	276,746.08	334,608.76	372,867.13	402,634.01
LIABILITIES					
Liabilities	0	0	0	0	0
EQUITY					
TOTAL	291,926.55	276,746.08	334,608.76	372,867.13	402,634.01

12/21/2017

Banking Summary - 2021

1/1/2021 through 04/20/2021

Category	Foundation		
TOTAL INCOME	0		

EXPENSES	
College Scholarship	1,000.00
TOTAL EXPENSES	1,000.00

OVERALL TOTAL -1,000.00

Banking Summary - 2020 1/1/2020 through 12/31/2020

12/21/2019 12/21/2010 12/21/2020

Category	Foundation
TOTAL	
INCOME	0

EXPENSES	
Awards	1,260.00
College	
Scholarship	1,000.00
TOTAL	
EXPENSES	2,260.00

OVERALL TOTAL -2,260.00

	12/31/2015	12/31/2016	12/31/2017	12/31/2018	12/31/2019	12/31/2020
State Checking	\$5,583.46	\$5,408.37	\$21,917.00	259,675.53	250,008.61	261,321.12
Foundation Checking	10,169.03	5,242.99	-1,878.12	-6,182.12	235,492.00	237.752.00
Total Discretionary Funds	15,752.49	10,651.36	20,038.88	253,493.41	14,516.61	23,569.12
Raymond James Investment	250,146.25	254,874.24	276,703.45	279,815.83	424,958.30	517,788.72
Account (Foundation BASE)	230,140.23	234,674.24	270,703.43	279,013.03	424,938.30	317,788.72
Raymond James Investment	0	4,727.99	17,101.22	3,112.38	145,142.47	92,830.42
Account (Foundation Operating)		4,727.99	17,101.22	3,112.36	143,142.47	92,030.42
UT Account (R12-1040-048	2,412.37	2,578.24	3,442.59	1,504.16	1,504.16	1,404.16
TAAA&S Travel Fund)	2,412.37	2,376.24	3,442.33	1,304.10	1,304.10	1,404.10
UT Account (R12-0140-005	7 027 20	7 220 50	0 122 52	6 729 64	9 007 93	9 162 60
TAAA&S Endowment)	7,927.39	7,329.59	9,132.53	6,738.64	8,907.82	8,163.60
Total Investment and UT	260 496 01	360 510 00	206 270 70	201 171 01	F00 F12 7F	620 196 00
Accounts	260,486.01	269,510.06	306,379.79	291,171.01	580,512.75	620,186.90
Total	\$276,238.50	\$280,161.42	\$326,418.67	544,664.42	595,029.36	643,756.02

NOTE: TAAA&S sponsors two accounts in the UT System (technically, these are UT funds with no legal ties to TAAA&S). The first account is what many TAAA&S members refer to as the "B" account or "travel" account and its UT account number is R12-1040-048, account name "TAAA&S Travel Fund." The April 1, 2021 balance was \$1,404.16. This account is listed as a "public service" account.

The second account is F12-0000-006 and is called "TAAA&S Endowment." This account is on the list for the UT family campaign and is set up as an endowment where the principal balance cannot be touched. The original value of this account was \$44,871.49 and the April 1, 2021 market value was \$64,952.68. Additional contributions can be made to the balance of this. The earnings of this account are placed into UT account R12-0140-005 from which the Hicks Award is paid. The April 1, 2021 balance is \$5,751.94.

- WESTERN REGION -

Region Director	Justin Hargrove	
Regional Director Elect	Ronnie Cowan	
Region Secretary/Treasurer	Iris Cui	
2020 Outstanding Young Agent of the Year	Celeste Scott	
2020 Outstanding Agent of the Year	Joe Griffy	
2020 State Friend of Extension	Anthony Haynes	
2020 State Early Career Award	Josh German	

- Meeting & Activities Summary -

Western Region TAAA&S Members Fall Meeting Minutes

October 23, 2020

The Western Region TAAA&S members met at Nathan Bedford Forest State Park on Friday, October 23 at 10am CT.

Members Present

Western Region TAAA&S President Justin Hargrove, TAAA&S Treasure Amanda Mathenia, Tracey Sullivan, Joe Griffey, Laurie Mobley, Lindsey Stephenson, Greg Allen, Mitch Pigue, Iris Cui

Agenda & Business

10:00 Introduction, History, and Agritourism: Park Manager JC Johnsonius

10:45 TAAA&S Business Meeting

Recognitions

Agent of the Year: Joe Griffy

Outstanding Young Agent of the Year: Celeste Scott

State Early Career Award: Josh German

State Friend of Extension Award: Anthony Haynes

Election of Regional Officers

President Elect: Mitch Pigue.

Amanda Methenia nominated Mitch Pigue. Justin Hargrove made a motion to elect Mitch. Laurie Mobley seconded the motion. The motion carried. Members voted unanimously to elect Mitch Pigue president elect.

Treasurer/Secretary: Iris Cui

Amanda Methenia nominated Iris Cui. Justin Hargrove made a motion to elect Iris. Laurie Mobley seconded the motion. The motion carried. Members voted unanimously to elect Iris Cui treasurer.

Other Business & Important Dates

The Annual Farm Bureau County Extension Agents & Specialists Luncheon is canceled for 2020.

The TAAA&S Annual Meeting and Professional Improvement Conference is currently scheduled for April 21-23 2021 in Memphis at Sheraton Memphis Downtown.

2021 TAAA&S Membership fee is due to state office by December 11.

11:30 Lunch

12:30 The Professional Development segment of the meeting focused on Valued Added Agriculture and Natural Resources Management. Members joined park ranger to tour sweet sorghum and visited Park's American Chestnut Restoration Project.

Meeting Adjourned at 2:00 p.m.

THE FOLLOWING COMMITTEES HAD NO REPORT FOR 2021

Agronomy & Pest Management	Agricultural Economics and Community Development
Public Relations & Agricultural Issue	Natural Resource/Aquaculture
Teaching & Educational Technologies	Sustainable Agriculture
Early Career Development	Administrative Skills Development
Life Members	Animal Science
Public Relations	4-H Youth Excellence in Programming

SEARCH FOR EXCELLENCE

Report Submitted by: Jerri Lynn Simms, chair

Search for Excellence in Crop Production: Jason de Koff

Search for Excellence in Farm & Ranch Business Management: Xiurui Iris Cui

Search for Excellence in Young, Beginning, or Small Farmers/Ranchers: Karla K. Kean

PROFESSIONAL EXCELLENCE

Report Submitted by: Lindsay Stephenson, chair

At the time of the state TAAA&S meeting, no posters and only one presentation proposal has been submitted for the 2021 AM/PIC. Iris Cui has submitted a presentation proposal in the Early Career Category, "An Example of Obtaining Grant to Launch a New Extension Program."

Final presentations for the 2021 AM/PIC have not been selected

2020 NACAA AM/PIC - Presentations				
<u>Name</u>	<u>Title</u>	<u>Category</u>		
Megan Bruch Leffew	Facebook 101 for Direct Farm Marketers Workshops	Ag Economics & Community Development		
Celeste Scott	Economic Impact of UT Garden & Extension Master Gardner Plant Sales	Ag Economics & Community Development		
Xiurui 'Iris' Cui	Industrial Hemp Economics, will is be a Sustainable Alternative Crop?	Ag Issues & Public Relations		
Karla Kean	Deciding what to Grow on your Small Farm and Homestead	Horticulture & Turfgrass		
	2020 NACAA AM/PIC - Posters			
<u>Name</u>	<u>Title</u>	<u>Category</u>		
Jason Evitts	Feeder Cattle Marketing Program	Extension Education		
Chris Hicks	Haylage	Extension Education		
Celeste Scott	Bringing Horticulture Home	Extension Education		

Horticulture & Turfgrass

Report Submitted by: Celeste Scott, chair

Participation in the 2020 NACAA AM/PIC Conference

• Karla Kean: Presenter: Deciding What to Grow on Your Small Farm & Homestead

• Celeste Luckey Scott: Presenter: Economic Impact of UT Garden & Extension Master Gardener Plant Sales

Poster Submission: Bringing Horticulture Home

Communication Award: Published Photo, State Winner

Communication Award: Website, State Winner

• Chris Cooper: Communication Award: Personal Column, State Winner

• Amy Dismukes: Communication Award: Newsletter, State Winner

Sheldon Barker: Communication Award: Newsletter Team, State Winner

COVID Influenced Programing:

Tuesday Topics in Hort

This statewide effort was a series of classes on general horticulture information that was free and open to the general public. These sessions were advertised on our TEMG Facebook page and promoted by local county agent as well. The sessions focused on timely home garden tasks and topics and were delivered via ZOOM with a unique mixture of lecture, live touring, and demonstration. County Agents from across the state participated as presenters, facilitators, and tech support.

TEMG Friday Focus

This program was delivered live via ZOOM and provided an opportunity for TEMGs to stay connected to one another and our statewide program while much of the local Master Gardener in-person programming was put on temporary hold. These Friday sessions featured Master Gardener projects and impacts from across the state and fostered new relationships between local organizations by sharing experience, knowledge, and new ideas.

TN Turf Tuesdays

This statewide/regional program created a much needed pathway for turfgrass managers and professionals to attain continuing education credits for a number of professional associations, accreditations and certifications:

Cold Course Superintendents Association of America

Sports Turf Managers Association

American Sports Builders Association

Pesticide Recertification: TN, KY, AL, MI, NJ, GA, PA, MS, TX, WV, NV, SC

COVID Response Webinar Series

This webinar series was hosted by UT Extension Commercial Horticulture Specialists along with the Center for Profitable Agriculture. Sessions focused on planning, management, and response tactics for fruit & vegetable producers, farmer market vendors, farmer market managers, agri-tourism, nursery producers, and garden center retailers. This series also prompted the development of publication D114 OPERATING A GARDEN CENTER DURING THE COVID-19 PANDEMIC which has received award recognition from the American Society for Horticulture Science.

Horticulture & Turfgrass cont...

Report Submitted by: Celeste Scott, chair

State Impacts 2020

Residential & Consumer Horticulture and TEMG: Summary of Impact Statement by Natalie Bumgarner

In 2020, Tennessee Extension personnel supported consumer horticulture education and led nearly 40 local Tennessee Extension Master Gardener (TEMG) programs with approximately 2,599 TEMG volunteers reporting 125,810 hours of service that is valued at \$2,956,535. In the area of consumer horticulture personnel held 38,148 group meetings (156,278 contacts), 4,780 onsite visits (7,345 contacts), made 350,339 personal contacts, and 36,119,843 mass outreach contacts in the area of residential and consumer horticulture.

Commercial Fruits & Vegetables: Summary of Impact Statement by Annette Wszelaki

In 2020, Extension programming in fruit and vegetable production resulted in over 58,550 direct contacts. Best production and management practices were taught at 130 group meetings and 504 on-site visits. Over 5,100 social media outlets, radio programs, TV stories, newspaper articles and other publications reaching 2,109,368 stakeholders supported the direct contacts. Moreover, 72 fruit and vegetable producers implemented best practices, and 46 producers adopted good agricultural practices (GAPs) on 3,453 acres to improve food safety and enhance marketing opportunities. The total economic impact was estimated at \$209,500

Commercial Turfgrass: Summary of Impact Statement by Tom Samples

In 2020, contacts in the area of commercial turfgrass are as follows: 53,649 contacts by way of group meetings, 116 contacts via on-site visits, 615 contacts by means of personal correspondence, 1,749 Mass outreach contacts, and 48,711 digital program contacts. County Extension professionals and specialists spent a total of 2,39 hours focusing on educating turfgrass industry professionals. 1,097 green industry professionals increased their knowledge of integrated pest management, best management practices, and plant selection relating to landscape management. The financial impact of the educational outreach/service activities summarized is an estimated \$53,449.87 (\$21.98/hr. x 2,431.75 hr.)

Nursery Production: Summary of Impact Statement by Amy Fulcher

In 2020 Extension agents and specialists conducted nursery production educational programs reaching over 1,775 direct contacts. More than 1,678 direct mail and telephone calls contributed to reaching commercial nursery and landscape horticulture programming objectives. Over 16,500 indirect contacts were made through newspaper articles, TV programs, social media and other methods. Attendees to the Green Industry Day, which included growers, landscapers, arborists, and retailers, estimated saving or increasing their revenue by \$129,754 due to information presented at the program. The TN Master Nurseryman and Advanced Master Nurseryman program continued through 2020. Their total economic impact since 2016 exceeds \$2,000,000.

Communications Awards Program

Report Submitted by: Anna Duncan, chair

13 members submitted 25 entries for the 2021 TAAA&S Communications Awards Program. A summary of entries, members participating and state winners by region presented in the following table:

Region	Entries	Members Participating	State Winners
Western	4	2	1
Central	14	6	7
Eastern	7	5	4
Totals	25	13	12

Communications Awards Program cont...

Report Submitted by: Anna Duncan, chair

The number of entries by class is presented in the following table:

Class #	Category	Number of Entries in TN
1	Audio Recording	2
2	Published Photo	1
3	Computer Generated Graphics Presentation	2
4	Program Promotional Package	1
5	Personal Column	3
6	Feature Story	2
7	Newsletter	0
8	Educational Video Recording	3
9	Factsheet	3
10	Publication	5
11	Website	1
12	Learning Module/ Notebook	1
13	Bound Book/ EBook	1
	Total Entries in Tennessee	25

The 1st, 2nd, and 3rd place state winners for each category are outlined in the following table:

Category	1st Place	2nd Place	3rd Place
Audio Recording	Chris Hicks	Christopher Cooper	
Published Photo	David Yates		
Computer Generated Graphics Presentation	Matthew Webb	Xiurui 'iris' Cui	
Program Promotional Package	Sarah Orr		
Personal Column	Christopher Cooper	Mitchell Mote	Chris Hicks
Feature Story	Matthew Webb	Jason de Koff	
Newsletter			
Educational Video Recording	Chris Hicks	Jason de Koff	Matthew Webb
Factsheet	Jason de Koff	Virginia Sykes	Anthony Carver
Publication	Rachel Painter	Patrick Troy Dugger	Virgina Sykes
Website	Jason de Koff		
Learning Module/ Notebook	Natalie Bumgarner		
Bound Book/ EBook	Anthony Carver		

Communications Awards Program cont...

Report Submitted by: Anna Duncan, chair

2021 State Communications Awards Communicator of the Year

The Fletcher Sweet Award honors the TAAA&S member who earns the title of Communicator of the Year. To be eligible, a member must enter at least four categories in the communications awards program. The winner is based on the number of entries and the quality of entries submitted. "Sweet Award" recipients must wait two years before they are eligible to receive this award again. In Memoriam The "Sweet Award" honors Mr. Fletcher Sweet, retired University of Tennessee Communications Specialist. Mr. Sweet began his career at the University of Tennessee in 1943 in the Public Relations/News Department on the main campus. Three years later, he came to the Agricultural Campus and the Extension Service as an Assistant Editor for the Information Department. In 1973, he became section leader of the Extension Communications section. He retired in 1974, and after a valiant battle with cancer, passed on December 20, 1995.

Finalists for the 2021 "Sweet Award"

• Jason De Koff

*Members who had at least the minimum number of 2019 entries to qualify (4) but were ineligible due to having won in the past two years.

2021 Fletcher Sweet Communicator of the Year Award Winner: Jason de Koff

Previous Fletcher Sweet Communicator of the Year Award Winners

Thomas Stebbins, 2020	Book T. Leigh, 2009
Justin Stefanski, 2019	Thomas Stebbins, 2008
Amy Dismikes, 2018	Ronald L. Barron, 2007
Jason de Koff, 2017	Creig C. Kimbro, 2006
Chris Hicks, 2016	Karla Keen, 2004
Megan Leffew, 2015	Kevin L. Rose, 2003
Melissa Henry, 2014	Glen E. Wolfenbarger, 2002
Tonya K. Ashworth, 2013	Joseph Donaldson, 2001
Thomas Stebbins, 2012	John Campbell, 2000
Melissa Henry, 2011	Gary Kirchhofer, 1999
Tonya K Ashworth, 2010	David A. Yates, 1998

Communications Awards Program cont...

Report Submitted by: Anna Duncan, chair

2021 State Communications Awards Procedures

Points for the Sweet Communicator of the Year Award are based on the following scale: State Placing 1st = 6 points 2nd = 5 points 3rd = 4 points Regional Placing 1st = 3 points 2nd = 2 points 3rd = 1 point

In the event of a tie for the title of Communicator of the Year, the following procedure is employed to determine the winner:

- 1. Number of state winning entries.
- 2. Number of entries in the state (includes 1st, 2nd and 3rd place state entries).
- 3. Number of region first place entries.
- 4. Number of entries placing 1st, 2nd and 3rd in the region.
- 5. Total number of entries.

The Sweet Award winner receives a plaque and a \$100 cash award. State winners receive cash awards as follows:

1st = \$50 2nd = \$35 3rd = \$20

Budget for State Communication Awards

State 1st Place	\$50	x 13	\$650.00
State 2nd Place	\$35	x 13	\$455.00
State 3rd Place	\$20	x 13	\$260.00
Communicator of the Year	\$150	x1	\$150.00
"Sweet Award" Plaque	\$30	x 1	\$30.00
Total Budget			\$1,545.00

2021 State Communication Awards Expenditures

State 1st Place	\$50	X 12	\$600.00
State 2nd Place	\$35	x 7	\$245.00
State 3rd Place	\$20	x4	\$80.00
Communicator of the Year	\$150	X 1	\$150.00
"Sweet Award" Plaque	\$30	x 1	\$30.00
Total Budget			\$1,105.00

Communications Awards Program cont...

Report Submitted by: Anna Duncan, chair

TAAA&S Communication Awards Placings & Earnings

			TAAA&S Communication Awards Placings & Earnings														
			Names Earnings	N	atalie Bumgarner	Anthony Carver	Christopher Cooper 85	Iris Cui	Jason de Koff	Patrick Dugger	Chris Hicks	Mitchell	Sarah Orr	Rachel Painter	Virginia Sykes	Matthew Webb 120	David Yates
			Points		6	16	17	- 5	22	35 5	24	8	9	9	9	24	6
Earnings Po	ints		Entries Region		1 Eastern	2 Eastern	2 Western	2 Western	5 Central	Central	3 Central	1 Central	1 Eastern	1 Central	2 Eastern	3 Central	1 Eastern
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Communications Awards Program cont...

Report Submitted by: Anna Duncan, chair

2021 TAAA&S Communication Awards						
Communicator of the Y	ear	Jason de Koff				
Category	1	2	3			
Audio Recording	Chris Hicks	Christopher Cooper				
Published Photo	David Yates					
Computer Generated Presentation	Matthew Webb	Xiurui 'iris' Cui				
Event Promotional Package	Sarah Orr					
Personal Column	Christopher Cooper	Mitchell Mote	Chris Hicks			
Feature Story	Matthew Webb	Jason de Koff				
Newsletter						
Educational Video Recording	Chris Hicks	Jason de Koff	Matthew Webb			
Factsheet	Jason de Koff	Virginia Sykes	Anthony Carver			
Publication	Rachel Painter	Patrick Troy Dugger	Virgina Sykes			
Website	Jason de Koff					
Learning Module	Natalie Bumgarner					
Bound Book	Anthony Carver					

Recognition and Awards Committee

Shannon DeWitt, Chair

The committee received three nominations for Achievement Award and three nominations for Distinguished Service Award this year. Our state, based upon membership, may recognize three AA's and three DSA's. Upon review and evaluation by committee, the members listed below were approved and will receive their national awards during the NACAA AM/PIC.

2021 Acheivement Award Recipients



Xiurui 'Iris' Cui

Iris's area is in farm management. Over the past three years, she has published 6 budgeting and decision-aid tools for producers in Tennessee. Iris has taught 63 farm management courses and webinars. She has led two grant proposals addressing farm safety issues. As a result of these programs, 678 participants increased their knowledge and skills in farm and financial planning, and 128 increased their potential farm income by \$882,757 by implementing a financial plan.



Seth Whitehouse

Seth delivers agriculture programming with a focus on horticulture. Over the past 3 years, he has held 24 educational sessions related to entomology that have reached over 900 direct contacts. And through the Master Gardener and Master Beef programs, there was an economic impact of over \$82,000. Seth also serves on the Residential & Consumer Horticulture Leadership Team, Fruit & Vegetable Workgroup, 2020-2030 Strategic Planning Committee, and is the current Eastern Region Director for TAAA&S.



Kathleen Wilson

Kathleen Wilson became a UT Extension Agriculture agent in 2017. Kathleen hosted the first ever Master Beef Program in Carter County in 2017. Since the start, there have been 60 producers who have benefited from the Tennessee Agricultural Enhancement Program, earning approximately \$1.5 million for producers to expand and improve their farms. This has expanded Carter County's beef programs to include pregnancy check, beef quality assurance, value-added meat, beef conferences, expos and workshops.

2021 Distinguished Service Awards Recipients



Jason de Koff

Jason de Koff is a statewide Extension specialist and Program Leader with Tennessee State University. He currently serves as vice-president for the TAAA&S Board. He has published 23 peer-reviewed fact sheets, given 158 presentations, and received 31 awards from TAAA&S and NACAA, the Excellence in Extension Award from AEA, and the 1890s Region Excellence in Extension Award from APLU. He also secured \$600,000+ for his Extension programs in bioenergy, soil health, and drone technology.



Matt Horseman

Matt serves as the Agriculture Agent for Williamson County. Matt has conducted Master Horse and Master Beef programs on an annual basis and the Master Gardener program for two years. During his time, Matt has helped Williamson County producers receive over 2.9 million in cost-share dollars and has raised over 1.6 million for 4-H Livestock participants. Since 2015, Matt has served as County Director for a 21 member staff.



Amanda L Mathenia

As the Agricultural Agent in Perry County, TN, Amanda's primary focus area is livestock and forage production. She coordinates the Master Beef Producer and Master Small Ruminant Producer programs each year. In 2020, her programs in livestock and forages had a financial impact of \$670,350. Amanda also serves on the state Small Ruminant Workgroup. She currently serves on the state board of TAAA&S and holds the office of State Treasurer

2021 Regional Award Recipents

Central Region

Agent of the Year - Matt Webb - Marshall County

Early Career Award - Doug Berney - Williamson County

Eastern Region

Early Career Award Agent - Seth Whitehouse - Anderson County

Early Career Award Specialist - Eileen Legault - AgrAbility Project

Western Region

Agent of the Year - Joe Griffy - Stewart County

Early Career Award - Celeste Scott - Madison County

Friend of Extension Award - Mr. Anthony Haynes

- TAAA&S HICKS AWARD RECIPIENTS -

	1	<u> </u>	I
1997	James D. Taylor, Giles County	2009	Megan Bruch, Mary County
	Harry Bryan, Knox County		Joseph Griffy, Stuart County
	Dean Northcutt, Coffee County		Mitchell Mote, Rutherford County
1998	Bob Whitworth, Tipton County		Ricky Thomason, Johnson County
	Kevin Rose, Giles County		Jerry Lamb, Rhea County
	David Perrin, Smoky Mountain District		Clyde Lane, Animal Science
1999	Jerry Parker, Lauderdale County	2011	Kevin Rose, Giles County
	David Qualls, Lincoln County		Ron Blair, Henderson County
	Kevin Ferguson, Central District		John Ferrell, Franklin County
2000	Chuck Danehower, Lauderdale County	2012	Philip Shelby, Gibson County
	Mike Gordon, Haywood County	2013	Jonathan Rhea, Monroe County
	John Teague, Bedford County		Creig Kimbro, Grundy County
2001	Tim Campbell, Dyer County		Mike Buschermohle, Specialist
	Scott Chadwell, Putnam County	2014	Jeff Via, Fayette County
	Steve Glass, Decatur County		Becky Muller, Tipton County
2002	Warren Gill, Specialist, Animal Science		Lena Beth Charmichael Reynolds, Area Specialist
	Rob Holland, Center for Profitable Ag	2015	Jeff Lannom, Weakley County
	Ron Johnson, Overton County		Jeremy West, Scott County
2003	John Campbell, Maury County		Michael Barry, Davidson County
	Dewayne Perry, Williamson County	2016	Rebekah Norman, Montgomery County
	David Yates, Loudon County		Alan Bruhin, Sevier County
2004	Marcus McLemore, Hardin County		Melody Rose, Greene County
	Rick Skillington, Marshall County	2017	Jason De Koff, Specialist
2005	Larry Moorehead, Moore County		Troy Dugger, Hickman County
	John Wilson, Marion County	2018	David Bilderback, Specialist
	Michael Smith, Williamson County		Matt Webb, Marshall County
2006	Calvin Bryant, Lawrence County	2019	Shannon DeWitt, Union County
	Alan Galloway, Putnam County		John Goddard, Loudon County
	Jim Neel Specialist, Animal Science		Laurie Mobley, Houston County
2007	Ronnie Barron, Cheatham County	2020	Adam Hopkins, Jefferson County
	Tim Woods, McMinn County		Justin Hargrove, Benton County
2008	Tammy McKinley, Agricultural Economics		Heath Nokes, Warren County
	Alice Rhea, Blount County		
	Cynthia Zeitz, Jackson County		
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- MEMBERSHIP HISTORY -

YEAR	TOTAL	CHANGE	% CHANGE		
2005	187	0	0%		
2006	175	-12	-6.4%		
2007	176	+1	0.6%		
2008	173	-3	-1.7%		
2009	165	-8	-4.6%		
2010	157	-8	-4.8%		
2011	159	+2	1.3%		
2012	158	-1	-0.6%		
2013	153	<i>-</i> 5	-0.03%		
2014	155	+2	0.01%		
2015	168	+18	11%		
2016	171	+3	0.05%		
2017	162	.9	-5%		
2018	173	+11	6.8%		
2019	184	+11	6.8%		
2020	162	-22	-11.9%		
2021	179	+17	9.5%		

- FRIENDS OF EXTENSION AWARD RECIPIENTS -

1982 - Dan Wheeler, K. C. Dodson							
1983 - Rep. Roscoe Pickering, Rep. C. E. DePriest, William Walker III							
1984 - Sen. Anna Belle O'Brien, Sen. Tommy Burks, Bill Johnson							
1985 - Sen. John Wilder, Sen. Ned McWherter, Rep. Ed Jones							
1986 - Gov. Lamar Alexander, William E. Bailey, Clyde York							
1987 - Jesse Safely							
1988 - Flavius Barker							
1989 - A. C. Clark							
1990 - Joe Hawkins							
1991 - Ray Wilson							
1992 - Comm. L. H. "Colon" Ivy							
1993 - Rep. Shelby A. Rinehart							
1994 - Sen. Robert Rochelle							
1995 - Dan Wheeler							
1996 - Jim Webb							
1997 - Fred Shuler, Claude Harris							
1999 - Dr. Joseph Johnson							
2000 - Senator Charlotte Burks							
2001 - Nolan Turner							
2002 - Chip Blalock							
2003 - TN Farmers Co-Op							
2004 - Bill Mayfield							
2005 - TN Livestock Producer							
2006 - Don Fowlkes							
2007 - Joe Gaines							
2008 - NRCS Area Biologist Team: Mike Hansbrough , Chris Wolkonowski, and Robin Mayberry							
2009 - Ken Givens							
2010 - Julius Johnson of TN Farm Bureau							
2011 - Dr. Jim Byford, University of Tennessee Martin							
2012 - Kevin Thomson, Director MTREC							
2013 - Ronnie Sartain, Farm Credit of Mid-America							
2014 - Lois Bartee							
2015 - Dr. Warren Gill, MTSU							
2016 - Andy Holt, State Representative							
2017 - Lucas Owen, BASF							
2018 - Keith Harrison, TN Department of Agriculture							
2019 - Dr. Bob Coley							
2020 - Anthony Haynes							

We would like to say <u>Thank You</u> to our sponsors because without their continued support events as this are not possible!









